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TurnKey Internet reaches zero carbon footprint; now powered by 100% renewable resources

LATHAM, NEW YORK (April 15, 2013) – Sustainable IT solutions provider TurnKey Internet announced today that its data center has reached the elite status of a zero carbon footprint. This is the next installment in its month-long Earth Day campaign, which focuses on raising public awareness of the green IT practices that it has implemented, and the importance of utilizing these sustainable alternatives.

With the addition of its new, comprehensive hydroelectric power service for its SSAE 16 Type II certified data center in Latham, NY, TurnKey Internet is now completely run on renewable power resources. This plan draws from clean, environmentally-friendly hydropower generated from Niagara Falls. It will extend the data center's existing renewable energy consumption to a full 100% of its total power use.

The installation is part of the state-wide *ReCharge New York* power program. This system was awarded by the NYS Governor's Office as a portion of a 910-megawatt allowance to select companies in New York State that qualified for a power allocation. It was approved for TurnKey Internet in recognition of its continual expansion and the job opportunities that it creates within New York. The program integrates directly into TurnKey Internet's existing power distribution infrastructure and aids in eliminating its carbon footprint.

"TurnKey Internet is excited to have reached a zero carbon footprint status, as a result of the new hydroelectric power addition," said Adam Wills, president and CEO. "This status puts us leaps and bounds beyond the industry standard. There are few data centers that have even reached the carbon neutral mark, and only select facilities have achieved a zero carbon footprint. This is yet another green milestone for TurnKey Internet. It reinforces our commitment to clean, environmental practices, while allowing us to remain a step ahead—both as a business and as environmental advocates."

Through leveraging a multi-faceted approach to eradicating its carbon footprint, TurnKey Internet has become a front-runner of green IT solutions. From energy-

efficient cooling systems, to advanced solar arrays, and now hydroelectric power, TurnKey Internet's facility is 100% renewable. This is one giant leap forward in its industry-leading, ecological approaches to business IT.

About Turnkey Internet
Founded in 1999, TurnKey Internet, Inc. is a full-service green data center and leading provider of sustainable web hosting and IT solutions. From its facility in Latham, NY—New York's Tech Valley Region—TurnKey offers web hosting, communication services, web-based IT systems, software as a service (SaaS), enterprise colocation services, and computing as a service to clients in more than 150 countries. For more information, please call (518) 618-0999 or visit www.turnkeyinternet.net/media.